



How Green is Your Listing?

3-Clock Hour Course

Friday, Nov. 7, 2008 - 9:00 am - 12 noon

Sterling Place - 600 Winslow Way E. - Downstairs Conference Room

Learn the truth about “green” housing and how to add credible principals of sustainability and energy efficiency to your listings.

Certified Classroom Instructor: Dylan Chalk, *Orca Inspection Services*

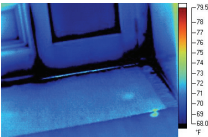
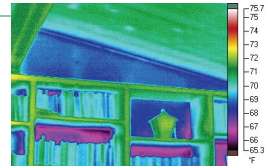
Guest Speaker: Brent Foster, *Northwest Infrared*

Class Description: This class will provide an overview of residential energy use and energy efficiency options for Northwest housing, with a focus of retrofitting existing housing to be more sustainable.

You will learn a variety of technical terms such as LEED, Green

Built, Embodied Energy and HERS ratings that define the industry.

You will also learn and discuss the difference between “green” and “sustainable.” In addition to the visual demonstration of heat loss as shown in these thermal photos, the Class will examine:



- Basic tenants and programs for new construction “Green Building”
- Options for retrofitting existing homes
- How we can improve energy efficiency in our existing housing stock
- How to pick the “low hanging fruit” of residential energy efficiency
- Ways the US can reduce its energy consumption by 5% or more through basic existing technology
- How to identify common problem areas in existing homes
- How inefficiency also leads to indoor air quality problems
- The concept of “embodied energy”
- State of the art diagnostic tools such as blower doors, duct blasters and thermal imaging
- How Energy Efficient Mortgages (EEM’s) can finance homes

Class details:

- o This is a 3-clock hour class for \$15.00.
- o 9:00 am – 12:00 pm
- o Refreshments provided (*courtesy of Kevin at Golf Savings Bank*)

Registration details:

- o Class size is limited. Advanced registration is preferred so certificates can be distributed after class. Registrations after Oct. 27, 2008 will receive their certificates by mail.
- o To register, email greenlistings@gmail.com. Please include: Name, Company, Phone and Email address, or you can call Kevin at (206) 866-1220 with this information.
- o Payment is by check, payable to Professional Directions, and brought to class.
- o There is no auditing of the class and you must attend the whole time to get clock hour credit (you cannot leave class to take a call out in the hall)
- o Class attendees will receive an electronic PDF of the class PowerPoint presentation.